



Service Proposal

With over 13 years working in the music industry Continental Tech has the experience and know-how to create a stunning online presence that handles all of your merch and fulfillment needs.

Find us Online
ContinentalTech.com

512-222-7090
800 Research Dr. Ste 260
Woodland Park, CO, 80863



Overview

Continental Tech handles a variety of systems and services to ensure you have the best possible experience selling your merchandise with the least possible stress. These services include the following:

- Development
- Design
- Maintenance
- Production
- Fulfillment
- Customer Service



About Us

We are a passionate team here at Continental Tech. Our CEO has worked in the music industry for decades as a point-of-contact for international labels, touring acts, managers and agents. We understand the needs of a busy and challenging business. From creating and maintaining an e-commerce store, to quality control in the print shop as well as domestic / international fulfillment and customer service.

We have you covered!

- Decades of experience with label, artist and manager needs.
- User-experience focused website developers at the ready.
- In-house designers ready to create at your request.
- Climate controlled warehouse and print shop equipped for on-demand sales.



Problems Solved...



MISSION

Your act/brand/business needs to sell merchandise to gain revenue, legitimacy and/or market recognition.

CHALLENGE

You run a small team and wear many hats. You may not have the time or ability to handle e-commerce infrastructure and service.

NEEDS

Someone to create a website, manage the tech stack, handle printing, shipping and sales so you can focus on you.

GOAL

Afford freedom to safely forget about merchandise sales while you focus on other aspects of your business.

Development Services

Continental Tech developers are skilled in a variety of popular and robust software. Our web services range from landing pages, to blogs, to portfolios and everything in between. All our websites are designed to be mobile-friendly and responsive to all screen sizes.

We offer a wide variety of services from development to modernization. Some of the technologies we use include React, NextJS, WordPress, advanced CSS/LESS and more.



WEB PORTALS

We create attractive, function web portals for your company using the latest technology.



MOBILE WEB

Mobile-first development practices allows your users to get the most out of the mobile experience.



BACK-END SOLUTIONS

Our talented team of developers create strong, secure, and scalable backend environments.



SOCIAL INTEGRATION

Boost company interaction – add a social aspect to your company without knowledge of social networks.



E-COMMERCE

Take your store to the next level with our world-class eCommerce frameworks.

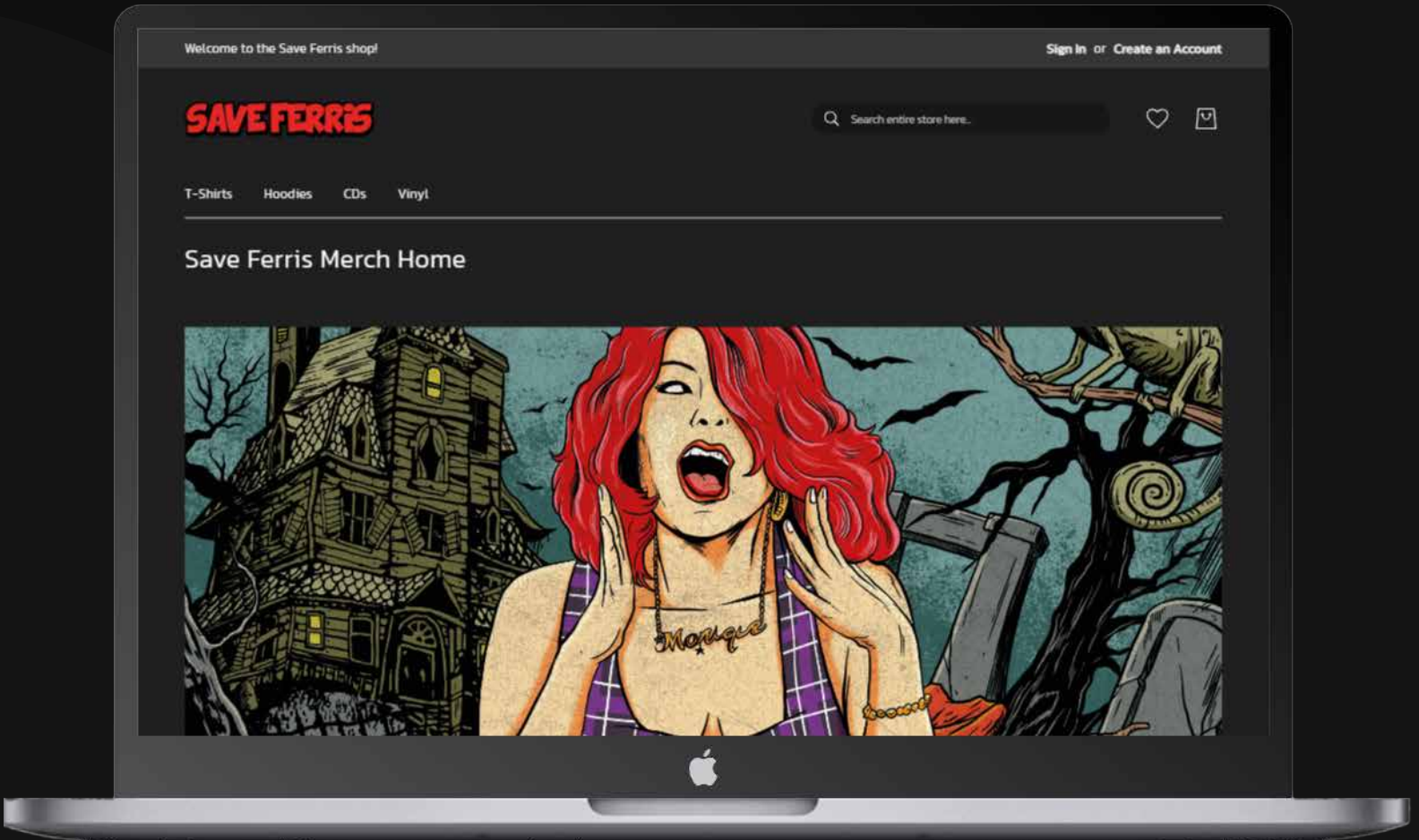
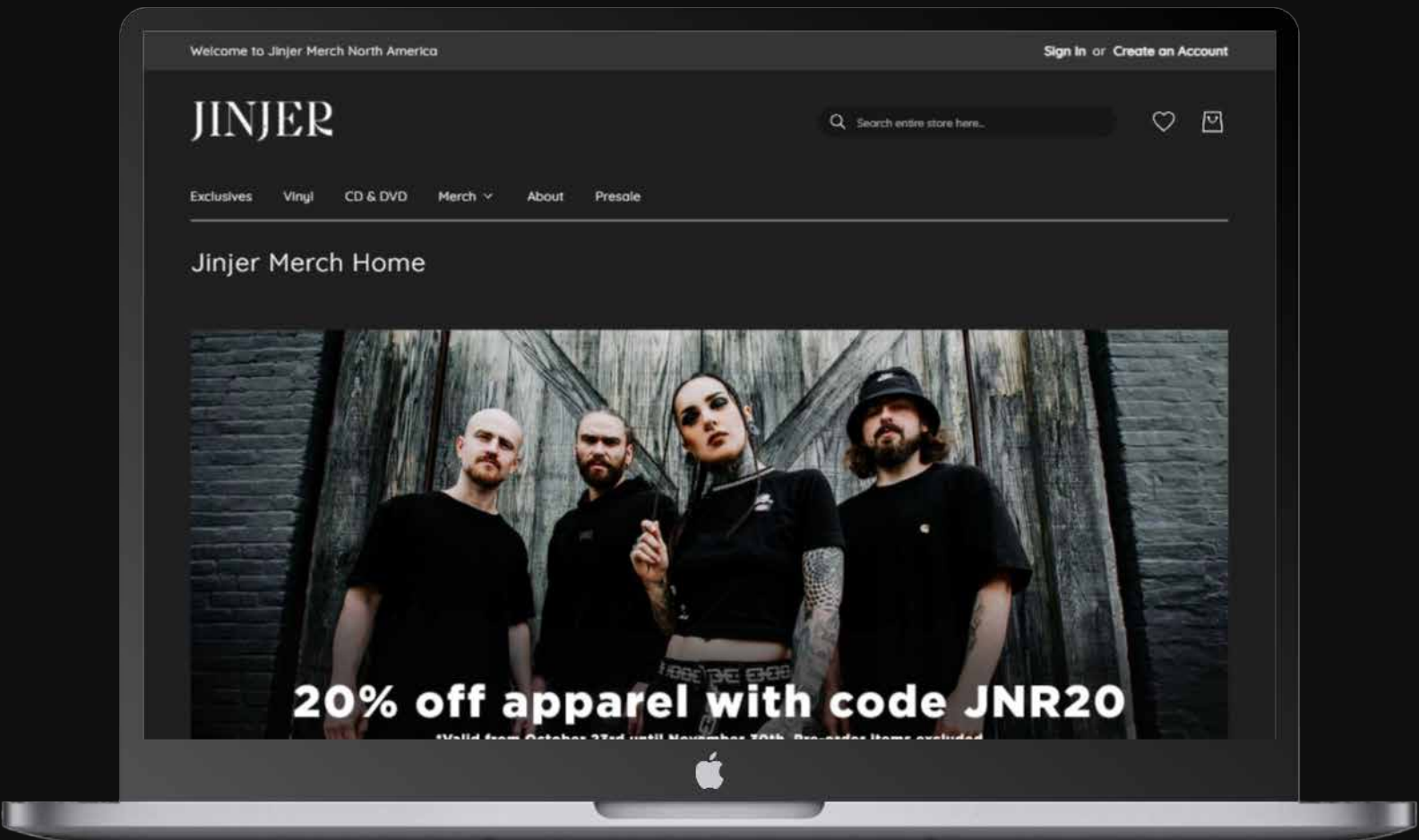
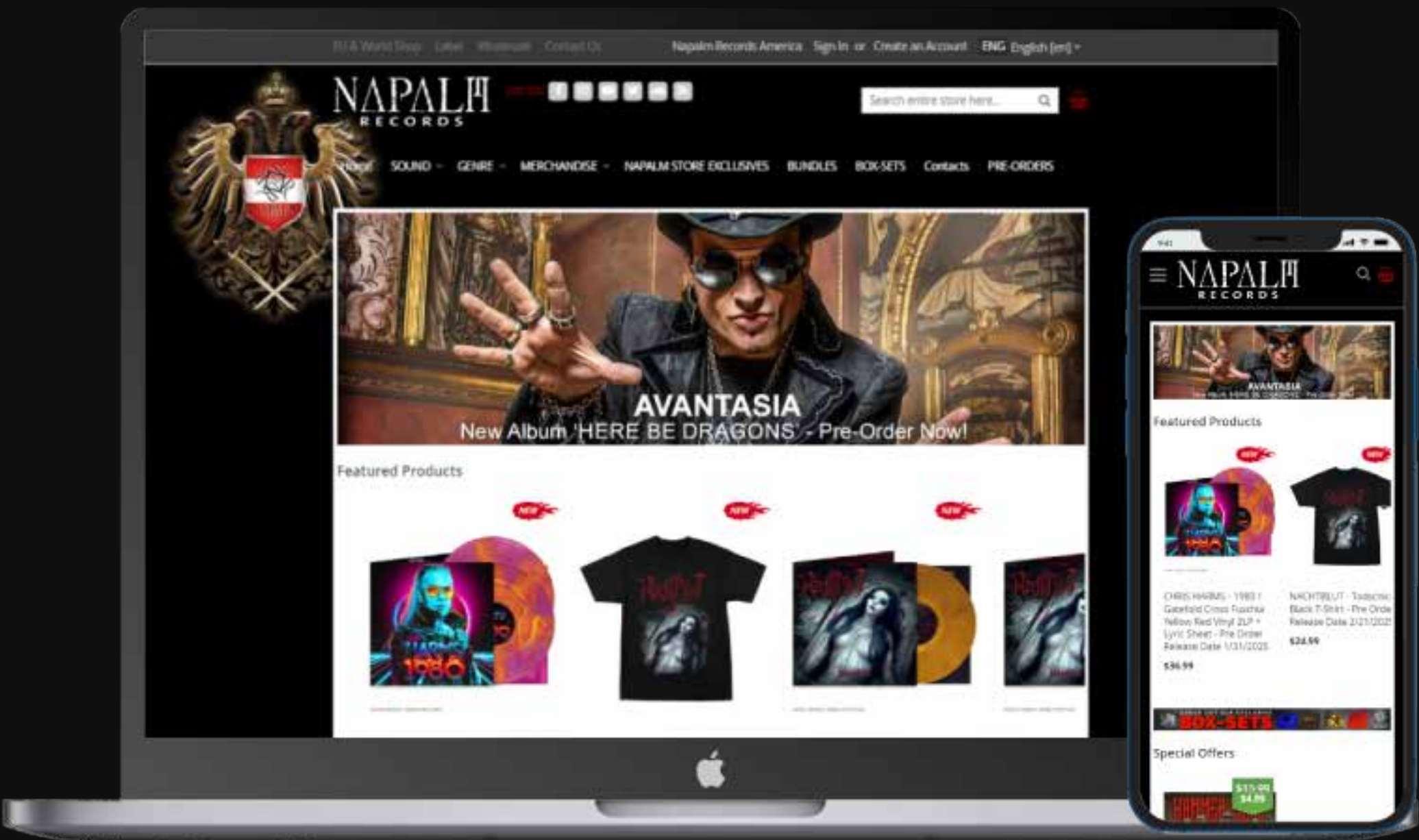


WEB APPS

Elevate your customer experience with custom forms, apps, and widgets!

E-Commerce Services

Our D2C e-commerce platforms put both power and convenience in your hands. Our developers are skilled in several e-commerce platforms, giving you the freedom to choose what will work best for you. From Shopify integration to a full Magento Commerce site – we'll help you choose what will best suit your needs.



Branding Services

Our designers help take ideas and personalities and turn them into unique and attractive graphics. We help our clients connect with their audience through style, boosting site visitors, conversions, and providing trust through a professional, polished brand.



Design Services

Have a brand that needs merch, but don't have designs ready to cut? Our designer has you covered. From simple stickers and t-shirts to large vibrant posters – we're ready to create versatile and engaging designs with zero royalties attached.



Marketing Services

We utilize your brand and your products to create marketing materials that engage, retain, and actively grow your audience and improve the conversion on your store. Using email marketing and customer statistics, we are able to facilitate email campaigns that can be coordinated with social media ad campaigns through re-use of our marketing materials.

Some of our materials include Product Photography and Digital Mock-ups, Tour Marketing and Pre-Orders, E-mail Press Releases and more!



Print-On-Demand Services

We provide on-demand printing on a variety of textiles, objects, and surfaces on-demand – that means there's no need to buy merchandise in bulk to make a profit. Our printing services include screen printing, direct-to-garment, embroidering and much more. We can print on just about anything – contact us with your request for more information.

Some of the items we've printed in the past include hats, mugs, lighters, flags, tote bags, water bottles, buttons and much more!



Global Fulfillment Services

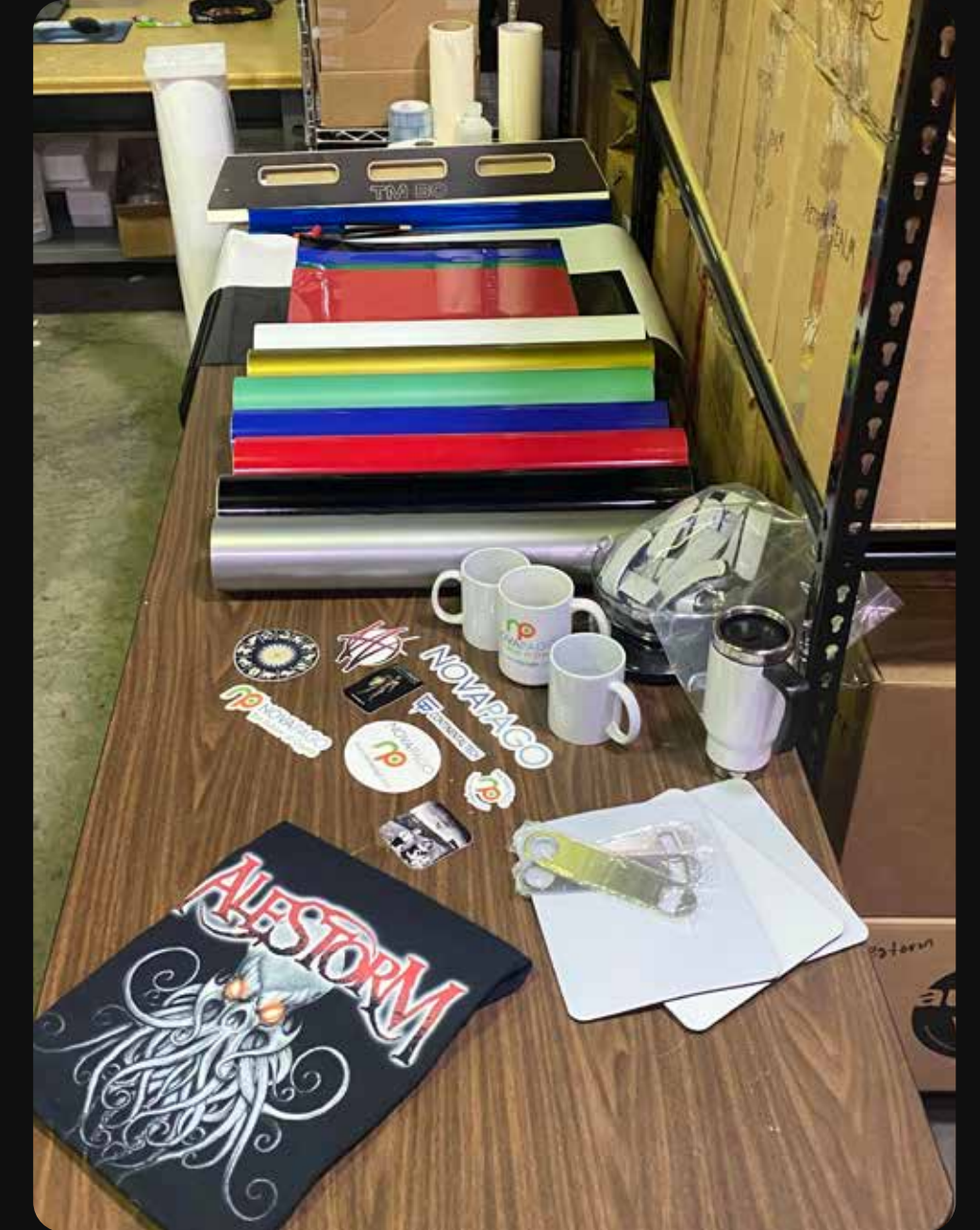
Ship thousands of items without ever touching a single package. We integrate seamlessly with ShipStation to ensure all our items ship on-time from our warehouse and never get lost in the hustle and bustle. With active tracking and personalized email notifications, we keep you and your customers informed and appeased on the status of their orders.



Printing Department and Warehouse

Located in beautiful Woodland Park, Colorado our printing department has the capability to print a multitude of mediums. From DTG print-on-demand shirts to large vibrant posters – our fully-equipped shop will deliver beautiful designs in the format you need.

In addition, the Continental Tech warehouse features 5500 square feet of climate-controlled storage. Storing merchandise with us means your product is always ready to ship at a moments notice.



We Provide

PASSIVE INCOME

Our e-commerce sites coupled with on-demand merch printing allow you to generate revenue without ever having to invest in a large-scale order, or even check on your website.

PEACE OF MIND

In-house website maintenance offers you an easy “set-it and forget-it” option when it comes to selling merch or owning a digital presence.

MARKET OPPORTUNITY

Take advantage of viral moments instantly with a scalable online purchasing solution. Always being ready to sell at scale mean you’ll never miss a potential sales run again.

CUSTOMER METRICS

Our technologies keep track of customer information such as emails, phone numbers, and more. We use this information to your advantage when it comes to marketing, and you can too!





**Contact us for a
personalized quote.**

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